

MEDIA KIT

# Eysan Aksoy Media Kit.

A digital profile shaped by fashion, football culture, lifestyle, and AI-powered visual storytelling, built for social-first campaigns and distinctive brand presence.

Fashion

Football Culture

AI Visuals

Social Campaigns

WEBSITE

[eysanaksoy.com](https://eysanaksoy.com)

EMAIL

[partnerships@eysanaksoy.com](mailto:partnerships@eysanaksoy.com)

INSTAGRAM

[@eysanaksoytr](https://www.instagram.com/eysanaksoytr)

USE

Partnerships, media requests, campaign decks

01

# Audience Snapshot

A concise read on scale, reach, and current audience structure across Eysan Aksoy's digital footprint.

Updated April 2026

## SOCIAL BASE

**150K+**

An established audience base across the main social platforms.

## REACH

**50M+**

Monthly reach driven by discoverable short-form distribution.

## VIEWS

**300M+**






Annual views supported by reels and AI-native visual storytelling.

## DEALS




**10+**

Commercial collaborations already shaping the profile.



## Top Countries

Turkey		45%
USA		18%
Brazil		12%
UK		8%
Germany		6%

## Age Range

18-24		35%
25-34		40%
35-44		15%
45+		10%

## Gender Split

Male		62%
Female		38%

## Core Audience Fit

The strongest brand fit currently sits at the intersection of fashion, football culture, lifestyle, and visually distinctive AI-driven content.

02

## Top Performing Content

Selected reels with the strongest current performance across the content mix.

Performance-led selection



Lead Reel

### 6M views and 45K likes on the Liverpool matchday reel.

A clear proof point for scale, sports-culture relevance, and broad social resonance.

6M Views

45K Likes

Liverpool Matchday



Performance

### 1M views

A strong second proof point that shows the format can sustain seven-figure attention beyond a single breakout hit.

30K Likes Football Culture



Performance

### 685K views

Adds another strong performance layer while still supporting the fashion and visual side of the brand.

26K Likes Fashion + Sports



Performance

### 484K views

Rounds out the top group while keeping the showcase visually distinctive and performance-led.

Editorial Tone

Football Audience

03

# Campaign Formats & Brand Alignment

A flexible content offer across short-form video, stories, and AI-led visual campaigns, positioned for commercial use.

Selected collaboration fit

01

## Reels & Shorts

High-impact vertical video built for discovery, replay, and strong visual memorability across Instagram Reels, TikTok, and Shorts.

## Best Fit

Fashion

Football Culture

Lifestyle

AI Creative

Social Campaigns

02

## Stories & Takeovers

Short activation sequences with links, polls, and lightweight audience interaction that still feel native to the platform.

## Selected References

Freepik

Higgsfield

OpenArt

Fanvue

03

## AI Visual Campaigns

Cinematic, concept-driven visuals designed to stand out both in-feed and inside brand or press presentations.

## Commercial Value

The profile is strongest when the campaign asks for a visually distinct digital identity rather than generic creator placement.

### Launches

Fast attention for new product or collection moments.

### Culture

Football-adjacent and lifestyle-led storytelling.

### Visual IP

AI-native campaigns with stronger concept direction.

### Press Use

Clean, presentation-ready materials for decks and media.

## CONTACT

# Available for campaigns, collaborations, and media requests.

For brand partnerships, digital campaigns, and presentation materials, contact directly through the channels below. This kit is prepared as a concise overview for commercial use.

## WEBSITE

[eysanaksoy.com](https://eysanaksoy.com)

## EMAIL

[partnerships@eysanaksoy.com](mailto:partnerships@eysanaksoy.com)

## INSTAGRAM

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## PREPARED FOR

Partnerships, media use,  
campaign planning

Prepared for Eysan Aksoy

Updated April 2026

